

## **Privacy Policy**

### **Information Collection**

Active - This site collects no personally identifiable information other than that submitted by the web site visitor using our on-line form or email.

Passive - This site does not currently use "cookies." IP addresses and navigational data from server log files are used for system management, market research purposes and content improvement.

### **Use of Information**

We do not combine personally identifiable information with passively collected information.

Actively submitted, personally identifiable information is used to reply to any information request/comment, or other communication that you, the web site visitor, may direct to Biologix Communications & Research, Inc. via the biologixcommunications.com web site. From time to time, we may use this information to contact you regarding subsequent or updated information related to your original request or comment.

Other disclosure of personally identifiable information may occur in the event of the sale, assignment, or transfer of the business or portion of the business of this site to which the information is relevant or when required by applicable laws, court orders or government regulations.

Passively submitted information is used to improve the content and navigation of our web site as well as for internal marketing research and other purposes indicated in this policy.

### **Children**

This site is not intended for children under the age of 13. We will not knowingly collect information from site visitors in this age group.

### **Data Security And Responsibility**

Biologix Communications & Research is committed to keeping the data you provide us through the web site secure and will take reasonable precautions to protect your personal information from loss, misuse or alteration. Vendors, contractors, or partners of Biologix Communications & Research who have access to your personal information in connection with providing services for Research Company are contractually required to keep the information confidential and are not permitted to use this information for any other purpose than to carry out the services they are performing for Research Company.

Biologix Communications & Research also safeguards personal information, demographic information, and survey information from unauthorized access.

Only authorized employees or agents carrying out permitted business functions are allowed to access these databases. In addition, each employee of Biologix Communications & Research is required to sign a confidentiality agreement. Employees who violate the confidentiality agreement are subject to disciplinary actions, including termination when appropriate.

## **Linking**

This site may from time to time contain links to other web sites. In many cases, we do not operate the web site that you may link to, and therefore, urge you to be aware of the privacy policies of those web sites that you may link to from biologixcommunications.com.

## **Consent**

By using this site, you agree with the terms of this Privacy Policy. Whenever you submit information via this site, you consent to the collection, use and disclosure of that information in accordance with this Privacy Policy.

## **Contacting Us**

If you have any questions, comments or concerns about this privacy policy you may contact [rbeyer@biologixcommunications.com](mailto:rbeyer@biologixcommunications.com) or write to us at:

Richard Beyer  
Senior Manager, Support Services  
Biologix Communications & Research  
1700 Market Street  
6th Floor  
Philadelphia, PA 19103